MUHAMMED SHURAIF

Digital Marketing Professional

9072686900 | shurushuraif44@gmail.com | https://shuraif.in/ | Malappuram

PROFESSIONAL SUMMARY

A passionate and versatile creative professional with a strong interest in Digital Marketing, Graphic Design, and Video Editing. Capable of developing creative marketing ideas, producing visually appealing designs, and editing engaging video content for digital platforms. Possesses a good understanding of social media trends, branding, audience engagement, and online marketing strategies. Always eager to learn new technologies, enhance creative skills, and deliver quality results that help businesses grow in the digital world.

EDUCATION

DIGITAL MARKETING & MULTIMEDIA STUDIES

2025 - 2026

Digiskilz Academy

Completed specialized training in Digital Marketing & Multimedia at DigiSkilz Academy over a period of 7 months. Acquired knowledge of online marketing strategies, search engine optimization, social media promotion, Google and Meta advertising, along with creative expertise in video editing and graphic design. Developed practical skills in producing digital media content and visual communication.

Higher secondary

2018 - 2020

PG Academy

Completed Higher Secondary Education in Commerce, with academic exposure to Accountancy, Economics, and Business Studies. Developed foundational knowledge of financial concepts, accounting practices, and business management principles.

SKILLS

- Digital Marketing Strategy
- Search Engine Optimization (SEO)
- Social Media Management
- Google & Meta Advertising
- Website Design & Development
- Digital Content Creation
- Video Production & Editing
- Graphic Design & Branding
- Adobe Creative Cloud Tools
- Canva & Creative Designing

LANGUAGES

- English
- Malayalam

REFERENCES

Fazalul Rahiman
CEO of Digiskillz Academy
Social: @digiskillzz.com

Shafeela
Faculty of Digiskillz Academy
PH: 9633258099